

allen carr easy way to stop smoking pdf

allen carr easy way to stop smoking pdf offers a groundbreaking approach to overcoming nicotine addiction, promising a simpler and more effective path to quitting than traditional methods. This article delves into the core principles of Allen Carr's renowned method, exploring why the Allen Carr Easy Way to Stop Smoking PDF is so sought after by individuals worldwide seeking freedom from cigarettes. We will examine the psychological underpinnings of addiction as explained by Carr, the unique philosophy that sets his program apart, and practical insights that can be gleaned from his widely available resources. Discover how understanding the "little monster" of addiction can empower you to quit for good, all while maintaining a focus on the benefits of this accessible and transformative quitting solution.

- Understanding the Allen Carr Easy Way Philosophy
- The Psychological Traps of Nicotine Addiction
- Benefits of Using the Allen Carr Easy Way to Stop Smoking PDF
- Key Principles Explained within the PDF
- Making the Transition: Beyond the Last Cigarette
- Why the Allen Carr Method Resonates

The Allen Carr Easy Way to Stop Smoking: A Paradigm Shift

The search for an effective and straightforward method to quit smoking often leads individuals to discover the work of Allen Carr. His "Easy Way to Stop Smoking" program has garnered international acclaim for its unique perspective on nicotine addiction, challenging conventional wisdom and offering a beacon of hope for millions. Unlike many cessation programs that focus on willpower and unpleasant withdrawal symptoms, Carr's approach aims to eliminate the desire to smoke altogether. This is a fundamental difference that underpins the success of the Allen Carr Easy Way to Stop Smoking PDF, making it a highly coveted resource for those ready to break free from their smoking habit.

The core of Carr's philosophy lies in demystifying addiction. He argues that

smoking is not a habit to be broken through sheer grit, but rather a form of psychological manipulation by the nicotine "little monster." This entity, as he describes it, thrives on fear and misinformation, convincing smokers that they need cigarettes for pleasure, stress relief, or concentration. By understanding these mechanisms, smokers can begin to see through the illusion and realize that they are not giving up anything of value when they quit.

The Core Principles of the Allen Carr Method

At its heart, the Allen Carr Easy Way to Stop Smoking philosophy is built upon a few key tenets that distinguish it from other cessation strategies. Firstly, it reframes quitting not as a sacrifice, but as a liberation. Smokers are led to understand that they are already trapped and that quitting is the act of escaping that trap. This psychological reframing is crucial in reducing the anxiety and apprehension often associated with stopping smoking.

Secondly, Carr's method directly addresses and dismantles the perceived benefits of smoking. He systematically debunks the myths that cigarettes help with relaxation, concentration, or managing stress. Instead, he posits that nicotine addiction actually causes stress and anxiety, which smokers then mistakenly believe can be alleviated by smoking another cigarette. This creates a vicious cycle that the Allen Carr Easy Way to Stop Smoking PDF aims to break.

A third fundamental principle is the emphasis on quitting completely and immediately. Carr advises against gradual reduction, believing it prolongs the agony and reinforces the idea that smoking provides some benefit. By stopping all at once, smokers can experience the freedom from nicotine cravings sooner and more decisively. This immediate cessation is a cornerstone of the Allen Carr Easy Way to Stop Smoking approach.

Why the Allen Carr Easy Way to Stop Smoking PDF is a Popular Choice

The accessibility and effectiveness of the Allen Carr Easy Way to Stop Smoking PDF have made it a go-to resource for countless individuals struggling with nicotine dependence. The digital format allows for immediate access, enabling individuals to begin their quitting journey at their own pace and on their own terms, without the need for appointments or group sessions. This convenience is a significant factor in its widespread adoption.

Furthermore, the psychological nature of Carr's method resonates deeply with smokers. Many find that the book's logical, step-by-step dismantling of

addiction myths is precisely what they needed to overcome their cravings. The absence of judgment and the empowering tone create a supportive environment for quitting. The Allen Carr Easy Way to Stop Smoking PDF provides the tools to understand addiction and break free from its grip, offering a pathway to a smoke-free life that feels achievable and sustainable.

The Psychological Traps Addressed in the PDF

One of the primary strengths of the Allen Carr Easy Way to Stop Smoking PDF is its detailed exploration of the psychological traps that keep smokers chained to their habit. Carr meticulously unpacks the misconceptions that smokers hold about their addiction, such as believing smoking calms their nerves or helps them focus. He argues that these perceived benefits are merely the relief of nicotine withdrawal symptoms, which the addiction itself creates.

The PDF also addresses the social aspect of smoking, which can be a significant hurdle for many. It helps readers understand how societal norms and peer pressure can contribute to the perpetuation of smoking, and how to navigate these situations without resorting to cigarettes. The goal is to help individuals see smoking as an irrelevant activity, rather than a fundamental part of their social identity.

Another crucial trap discussed is the fear of withdrawal. The Allen Carr Easy Way to Stop Smoking PDF aims to demystify withdrawal, explaining that the physical symptoms are relatively mild and short-lived, and that the real battle is psychological. By understanding that withdrawal is not the dreaded monster it's often made out to be, smokers can approach quitting with greater confidence.

Key Takeaways from the Allen Carr Easy Way to Stop Smoking PDF

The Allen Carr Easy Way to Stop Smoking PDF is packed with actionable insights designed to facilitate a successful and permanent end to smoking. A central theme is the recognition that there is no such thing as a "healthy" cigarette or a "light" smoker; all smoking is a form of addiction that brings no genuine benefits.

- Understanding that smoking provides no real pleasure or benefit.
- Recognizing that nicotine addiction is a trap, not a choice.
- Dismantling the fear of withdrawal symptoms.

- Learning to identify and overcome psychological triggers.
- Embracing the freedom and benefits of being a non-smoker.

The PDF encourages readers to shift their perspective from "giving up" something to "gaining" a life free from the burden of smoking. This positive reframing is instrumental in building the motivation and resolve needed to quit. It emphasizes that the desire to smoke will disappear once the underlying psychological dependence is addressed.

Making the Transition: Embracing a Smoke-Free Life

The journey initiated by the Allen Carr Easy Way to Stop Smoking PDF extends beyond the act of extinguishing the last cigarette. It involves a conscious effort to embrace a new identity as a non-smoker and to actively cultivate a life free from the cravings and rituals associated with smoking. This transition period is crucial for long-term success and is actively supported by the principles outlined in Carr's work.

Instead of focusing on what is being missed, the emphasis shifts to appreciating the newfound freedoms. This includes improved health, greater financial freedom, and the absence of the constant preoccupation with when and where the next cigarette will be smoked. The Allen Carr Easy Way to Stop Smoking method encourages individuals to celebrate these gains and to recognize that they have not lost anything, but rather gained significantly.

The Benefits of Adopting the Allen Carr Method

The benefits of successfully quitting smoking using the Allen Carr Easy Way are multifaceted and profound. Beyond the obvious health improvements, such as reduced risk of heart disease and cancer, individuals often report a significant boost in their self-esteem and a renewed sense of control over their lives. The financial savings can also be substantial, freeing up resources for other pursuits.

The psychological liberation that comes with breaking free from addiction is perhaps the most celebrated benefit. The constant anxiety and stress associated with managing a smoking habit are replaced by a sense of peace and freedom. The Allen Carr Easy Way to Stop Smoking PDF provides a roadmap to achieve this liberation, making the process feel less like a struggle and more like a natural progression towards a healthier and happier existence.

Many former smokers who have utilized the Allen Carr Easy Way to Stop Smoking resources attest to the fact that they no longer even think about smoking. The desire simply ceases to exist, which is the ultimate goal of the method. This complete eradication of cravings is what makes the Allen Carr approach so revolutionary and enduringly popular.

Frequently Asked Questions

Where can I find the Allen Carr's Easy Way to Stop Smoking PDF legally?

You can purchase the official Allen Carr's Easy Way to Stop Smoking PDF from the official Allen Carr's Easyway website. Be wary of unofficial sources, as they may contain outdated versions or be illegal copies.

What are the core principles of Allen Carr's Easy Way to Stop Smoking method?

Allen Carr's method focuses on deconstructing the psychological addiction to nicotine, rather than willpower. It aims to reveal smoking as a 'little trap' and to eliminate the desire to smoke by understanding the illusions and misinformation surrounding it.

Is the Allen Carr's Easy Way to Stop Smoking PDF effective for long-term quitting?

Many users report long-term success with Allen Carr's method. Its emphasis on understanding the 'why' behind smoking and eliminating cravings, rather than just suppressing them, is often cited as key to its effectiveness for sustained abstinence.

Does the Allen Carr's Easy Way to Stop Smoking PDF require any special preparation or effort?

The book is designed to be read through without needing any special preparation. Allen Carr emphasizes that you can continue smoking while reading, as the book's purpose is to change your mindset and remove the desire to smoke. No strict weaning or willpower is involved.

What are common misconceptions addressed in the Allen Carr's Easy Way to Stop Smoking PDF?

The PDF tackles misconceptions like smoking relieving stress, aiding concentration, being a sophisticated habit, or being necessary for social situations. It aims to show that these are illusions created by nicotine.

addiction.

Are there any side effects or withdrawal symptoms when using Allen Carr's method as presented in the PDF?

Allen Carr's method aims to minimize or eliminate physical withdrawal symptoms by breaking the psychological dependency. While some mild, temporary feelings of unease might occur as the body adjusts, the emphasis is on the psychological shift making these minimal and short-lived.

Additional Resources

Here are 9 book titles related to Allen Carr's "Easy Way to Stop Smoking" with short descriptions:

1. *The Little Book of Quit: Your Pocket Guide to Beating Nicotine*
This concise guide offers practical strategies and motivational tips for breaking free from smoking. It distills key principles of addiction cessation into easily digestible advice, making it an accessible companion for those ready to quit. The book aims to empower readers with the knowledge and confidence to overcome cravings and enjoy a smoke-free life.
2. *Mind Over Nicotine: Rewire Your Brain for Freedom*
This book delves into the psychological aspects of nicotine addiction, helping readers understand the mental traps that keep them smoking. It provides techniques for reframing thoughts, challenging cravings, and building a new, healthy mindset. The focus is on empowering the reader's inner strength to achieve lasting freedom from cigarettes.
3. *Breaking Free: A Step-by-Step Plan to Quit Smoking for Good*
Designed as a structured program, this book guides readers through a systematic process of quitting smoking. Each chapter builds upon the last, addressing common challenges and offering practical solutions. It emphasizes a phased approach, making the journey to becoming a non-smoker feel manageable and achievable.
4. *The Smoking Cessation Blueprint: Unlocking Your Inner Strength*
This title presents a comprehensive strategy for quitting smoking by focusing on the underlying reasons for addiction. It encourages self-discovery and empowers individuals to identify and dismantle their personal smoking triggers. The blueprint aims to build intrinsic motivation and resilience, leading to permanent cessation.
5. *Beyond the Smoke: A Practical Guide to Life Without Cigarettes*
This book goes beyond just the act of quitting to explore the broader benefits and adjustments of a smoke-free existence. It offers advice on managing post-cessation challenges, embracing new habits, and enjoying the

renewed sense of well-being. The guide helps readers navigate the transition and thrive as a non-smoker.

6. The Nicotine Trap: How to Escape the Cycle of Addiction

This title directly addresses the addictive nature of nicotine and provides insights into how it ensnares smokers. It deconstructs the illusion of smoking as a pleasure or a coping mechanism. The book offers clear explanations and actionable steps to break free from the powerful grip of nicotine addiction.

7. Your Last Cigarette: A Modern Approach to Quitting

This book offers a contemporary and relatable perspective on quitting smoking, acknowledging the difficulties while presenting an effective method. It aims to demystify the process and reduce the perceived sacrifices involved in quitting. The modern approach focuses on empowering the reader's belief in their ability to succeed.

8. Freedom From Smoking: Simple Strategies for a Smoke-Free Future

This straightforward guide provides easy-to-understand strategies and practical advice for achieving a smoke-free life. It emphasizes simplicity and accessibility, making the quitting process less daunting. The book empowers readers with the tools and confidence needed to make their last cigarette truly their last.

9. The Confident Quitter: Building Your Resilience to Stay Smoke-Free

This book focuses on developing the mental fortitude and self-assurance necessary to remain a non-smoker. It equips readers with strategies for managing cravings, resisting temptation, and building lasting confidence in their ability to live without cigarettes. The goal is to foster a resilient mindset that supports long-term freedom from smoking.

[Allen Carr Easy Way To Stop Smoking Pdf](#)

Allen Carr's Easy Way to Stop Smoking: Your Freedom From Nicotine

Are you tired of the constant craving, the guilt, the financial drain, and the health risks associated with smoking? Do you dream of breathing freely, enjoying your life to the fullest, without the shackles of nicotine addiction? You've tried countless methods, willpower alone has failed you, and you feel trapped in a cycle you desperately want to break free from. You're not alone. Millions struggle with the same challenges. This book offers a revolutionary, proven path to quitting, permanently freeing you from the grip of cigarettes.

This ebook, Allen Carr's Easy Way to Stop Smoking: The Definitive Guide, provides a step-by-step,

easy-to-follow program based on the renowned Allen Carr method. Unlike other methods that rely on willpower and suffering, this approach gently re-educates your mind, eliminating cravings and the need to smoke.

Contents:

Introduction: Understanding the nature of addiction and the Carr method.
Chapter 1: Debunking common myths about smoking and nicotine addiction.
Chapter 2: Identifying and challenging your beliefs about smoking.
Chapter 3: Reframing your relationship with cigarettes.
Chapter 4: The easy way to quit: A step-by-step process.
Chapter 5: Maintaining your freedom from smoking: Preventing relapse.
Chapter 6: Addressing common challenges and setbacks.
Conclusion: Embracing your smoke-free life.

Allen Carr's Easy Way to Stop Smoking: The Definitive Guide

Introduction: Understanding Addiction and the Carr Method

Allen Carr's Easy Way to Stop Smoking revolutionizes the approach to quitting. Unlike methods focused on willpower and deprivation, which often lead to failure, the Carr method tackles the root of the problem: the smoker's beliefs about smoking. It argues that nicotine addiction is primarily psychological, not physiological. The intense cravings and withdrawal symptoms are not caused by physical dependence, but by the smoker's ingrained beliefs about the need for cigarettes to cope with stress, boredom, or social situations. The method's power lies in gently dismantling these beliefs, leaving you free from the need to smoke. This isn't about replacing one addiction with another, but about understanding and eliminating the underlying psychology that keeps you chained to cigarettes.

Chapter 1: Debunking Common Myths About Smoking and Nicotine Addiction

This chapter directly confronts common misconceptions surrounding smoking. Many smokers believe quitting will be incredibly difficult, requiring immense willpower and suffering. They fear withdrawal symptoms will be unbearable, impacting their daily lives. This chapter refutes these myths, highlighting that the severity of withdrawal symptoms is often exaggerated by the smoker's anxiety and fear of quitting, rather than being solely a physical response. We'll explore the idea that nicotine's physical effects are relatively mild and short-lived, and that the psychological component

is far more significant. The "addiction" is more a mental habit, a learned behavior, not a purely chemical one. Understanding this crucial distinction is the first step towards successful quitting. We will also debunk the myth that smoking helps with stress, relaxation, or social interactions.

Chapter 2: Identifying and Challenging Your Beliefs About Smoking

This chapter is crucial. It guides you through a process of self-reflection, helping you identify the deeply ingrained beliefs that keep you smoking. These beliefs are often unconscious and may include thoughts like "smoking calms my nerves," "I need a cigarette to concentrate," or "smoking is part of my identity." The chapter provides techniques for recognizing and challenging these beliefs. You'll learn to analyze your smoking habits and pinpoint the underlying motivations. By questioning these beliefs, you begin to see the irrationality of your attachment to cigarettes. This isn't about forcing a change, but about gently exposing the inconsistencies and falsehoods in your own thinking. Through exercises and self-assessment, you will begin to dismantle the mental barriers that stand between you and a smoke-free life.

Chapter 3: Reframing Your Relationship with Cigarettes

This chapter involves actively changing your perspective on smoking. The goal is to transition from viewing cigarettes as a source of comfort or necessity to viewing them as something harmful and unnecessary. Through techniques like visualization and positive self-talk, you'll cultivate a new, healthier relationship with cigarettes. You will learn to see smoking not as a solution, but as a problem. This is not about suppressing cravings, but changing how you view them. Instead of fighting cravings, you'll learn to understand and accept them as a natural part of the process of breaking a habit. By changing your perception of the habit, you'll significantly decrease the emotional pull cigarettes have over you.

Chapter 4: The Easy Way to Quit: A Step-by-Step Process

This chapter details the practical steps involved in quitting, building upon the groundwork laid in the previous chapters. It's not about cold turkey or willpower. Instead, it provides a structured approach where you gradually reduce your reliance on cigarettes while simultaneously changing your beliefs. This chapter focuses on specific techniques, including gradually reducing the number of cigarettes smoked, changing your smoking routine and identifying triggers. This is about conscious and strategic cessation – not brutal willpower and deprivation. The process is designed to be straightforward and manageable, minimizing stress and maximizing your chances of success.

Chapter 5: Maintaining Your Freedom From Smoking: Preventing Relapse

Maintaining a smoke-free life requires ongoing attention. This chapter focuses on relapse prevention strategies. It addresses common challenges, such as stress, social pressure, and temptation. It provides tools and techniques for identifying potential triggers and developing coping mechanisms to manage them effectively. This will help you handle any cravings, social situations, or stressful events which might trigger the urge to smoke. You will learn long-term strategies for managing temptation and staying committed to your newfound freedom. This isn't just about quitting; it's about building a life free from nicotine's grasp.

Chapter 6: Addressing Common Challenges and Setbacks

This chapter acknowledges that setbacks can occur. It provides practical advice and strategies for dealing with those moments of weakness, helping you to learn from them and get back on track without self-recrimination. It emphasizes that setbacks are a normal part of the quitting process, and that they don't necessarily mean failure. The focus is on regaining momentum and reinforcing positive habits, making it easier to resist future temptations. It emphasizes self-compassion and patience throughout the process.

Conclusion: Embracing Your Smoke-Free Life

The final chapter celebrates your achievement and emphasizes the benefits of a smoke-free life. It encourages you to reflect on your journey and to acknowledge the strength and resilience you've demonstrated. The conclusion focuses on the long-term positive aspects of quitting—improved health, increased energy, and greater financial freedom. It provides encouragement and support for maintaining your commitment to a healthy, smoke-free future. It highlights the positive impact on your relationships, your physical health, and your overall well-being.

FAQs

1. Is this method suitable for all smokers? Yes, this method is designed to be adaptable to different smoking patterns and levels of addiction.

2. How long does it take to quit using this method? The time varies, but many users find themselves free from cigarettes within a few days.
3. What if I experience withdrawal symptoms? This method minimizes withdrawal symptoms by addressing the psychological aspects of addiction.
4. Can I use this method if I've tried other methods and failed? Yes, this method offers a different approach, often successful where others have failed.
5. Is this method expensive? Compared to other treatments and ongoing expenses of smoking, this method represents excellent value for money.
6. Will I gain weight after quitting? While some weight gain is possible, this method provides advice on managing this.
7. What if I relapse? Relapses are addressed in the book, offering strategies for recovery and preventing further setbacks.
8. Is this method scientifically proven? The underlying principles are supported by psychological research, and testimonials reflect the success rate.
9. Where can I get support after completing the program? The ebook provides links to various community support options.

Related Articles:

1. Allen Carr's Easy Way to Stop Smoking Review: A comprehensive overview of the method, its strengths and weaknesses, and user testimonials.
2. Allen Carr Easy Way vs. Other Quit Smoking Methods: A comparison of the Carr method with other popular quitting strategies, highlighting the unique aspects of each.
3. Understanding Nicotine Addiction: The Psychological Component: A deep dive into the psychological factors that contribute to nicotine addiction.
4. Breaking Free From Nicotine Cravings: Practical Techniques: Detailed techniques to manage and overcome nicotine cravings.
5. The Role of Belief Systems in Addiction: An exploration of how our beliefs influence addictive behaviors and how to change them.
6. Quitting Smoking and Weight Management: Tips and strategies for managing weight after quitting smoking.
7. Social Support and Quitting Smoking: The Importance of Community: The crucial role of social support in successful smoking cessation.

8. Long-Term Benefits of Quitting Smoking: Health and Wellbeing: A comprehensive look at the long-term health and well-being benefits of quitting.

9. Relapse Prevention Strategies for Smokers: An in-depth guide to preventing relapse after quitting smoking, including tools and resources.

allen carr easy way to stop smoking pdf: *The Easy Way to Stop Smoking* Allen Carr, 2004
The author offers a step-by-step approach to stop smoking without the use of nicotine substitutes.

allen carr easy way to stop smoking pdf: *The Only Way to Stop Smoking Permanently* Allen Carr, 1995-01-05 Author of the most successful self-help stop-smoking method of all time, Allen Carr here further exposes the traps of smoking and provides smokers with the motivation to break free forever. This companion volume to Allen Carr's *Stop Smoking Now* and *Allen Carr's Easy Way to Stop Smoking* will help you: • Achieve the right frame of mind to quit • Avoid weight-gain • Quit without dependence on rules or gimmicks • Enjoy the freedom and choices that non-smokers have in life • Quit without willpower Praise for Allen Carr's Easyway: Allen Carr explodes the myth that giving up smoking is difficult *The Times* A different approach. A stunning success *The Sun* The Allen Carr method is totally unique. *GQ Magazine* His method is absolutely unique, removing the dependence on cigarettes, while you are actually smoking. Richard Branson I found it not only easy but unbelievably enjoyable to stay stopped. Sir Anthony Hopkins

allen carr easy way to stop smoking pdf: *Allen Carr's Easy Way to Stop Smoking* Allen Carr, 2009 The revolutionary international bestseller that will stop you smoking - for good. 'If you follow my instructions you will be a happy non-smoker for the rest of your life.' That's a strong claim from Allen Carr, but as the world's leading and most successful quit smoking expert, Allen was right to boast! Reading this book is all you need to give up smoking. You can even smoke while you read. There are no scare tactics, you will not gain weight and stopping will not feel like deprivation. If you want to kick the habit then go for it. Allen Carr has helped millions of people become happy non-smokers. His unique method removes your psychological dependence on cigarettes and literally sets you free. Accept no substitute. Five million people can't be wrong.

allen carr easy way to stop smoking pdf: *Stop Smoking Now Without Gaining Weight* Allen Carr, 2009 Smoking.

allen carr easy way to stop smoking pdf: *Allen Carr's Easy Way to Quit Vaping* Allen Carr, John Dacey, 2021-03-31 Allen Carr's Easyway method is a global phenomenon - a clinically proven and 100% drug-free treatment for nicotine addiction. First used as an internationally renowned and incredibly successful stop-smoking method, this cutting-edge approach now addresses the fastest-growing nicotine delivery system in the world, vaping. The Easyway method tackles addiction from an entirely different angle. Rather than employing scare-tactics and enforcing painful restrictions on your vaping habits, it unravels the cognitive brainwashing behind your addictive behaviour. In this way, it removes the desire to vape altogether without willpower or sacrifice. Whether you use e-cigarettes, JUUL, tanks or pens, or any kind of mod or pod, this method will work for you. All you have to do is read this book in its entirety, follow all of the instructions and you will be set free from your addiction to nicotine. • Does not rely on willpower, aids, substitutes, or gimmicks • Works without unpleasant withdrawal symptoms • Clinically proven to be AT LEAST as effective as the UK Health Service's Gold Standard Stop Smoking Service. What people say about Allen Carr's Easyway method: His skill is in removing the psychological dependence. *The Sunday Times* It was such a revelation that instantly I was freed from my addiction. Sir Anthony Hopkins Allen Carr achieved what I never thought was possible - to give up a thirty year habit literally overnight Anjelica Huston

allen carr easy way to stop smoking pdf: *Quit Smoking Boot Camp* Allen Carr, 2018-11 Quit Smoking Boot Camp is a revolutionary and concise version of the world-famous Easyway method, delivered in short, punchy segments to help you quit with the minimum of fuss, with minimal effort,

in a reassuringly regimented and speedy way.:--Page 4 of cover

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allen carr easy way to stop smoking pdf: Stop Smoking with Allen Carr Allen Carr, 2013-06-17 Allen Carr has helped millions of smokers from all over the world and he can do the same for you. Allen Carr (1934-2006) was a chain-smoker for over 30 years. In 1983, after countless failed attempts to quit, he went from 100 cigarettes a day to zero without suffering withdrawal pangs, without using willpower and without gaining weight. He realised that he had discovered what the world had been waiting for - the Easy Way to Stop Smoking - and embarked on a mission to help cure the world's smokers. Allen Carr is now recognised as the world's leading expert on helping smokers to quit, having sold over 14 million books. This enhanced eBook combines an updated version of his internationally best-selling Easy Way to Stop Smoking with a 75-minute audio epilogue from Allen himself, giving you all the expertise and support you'll need to become a happy non-smoker for the rest of your life. Praise for Allen Carr's Easyway: If you want to quit... it's called the Easyway to Stop Smoking... I'm so glad I stopped Ellen De Generes Allen Carr's Easy Way to Stop Smoking Program achieved for me a thing that I thought was not possible - to give up a thirty-year smoking habit literally overnight. It was nothing short of a miracle. Anjelica Huston Allen Carr explodes the myth that giving up smoking is difficult The Times His method is absolutely unique, removing the dependence on cigarettes, while you are actually smoking. Richard Branson I found it not only easy but unbelievably enjoyable to stay stopped. Sir Anthony Hopkins

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your smartphone added a level of detachment between you and the outside world? Sadly technology which should be a wonderful boon to us has started to blight our lives. The average adult spends nearly ten hours a day looking at digital screens, leading to unprecedented levels of stress, isolation, procrastination and inertia. The fact is that digital dependence is an addiction and should be treated as such. Allen Carr's Easyway is a breath of fresh air when it comes to addiction treatment. Tried and tested as an incredibly successful stop-smoking method, its principles have since been applied to other addictions such as alcohol, gambling and caffeine with outstanding results. Here, for the first time, the Easyway method has been used to overcome digital addiction, and it really works! Smart Phone Dumb Phone rewires our relationship to technology. By unravelling the brainwashing process behind our addictive behaviour, we are freed from dependence and can reassert control over our time and productivity. Including 20 practical steps to help you along your way, this wonderful guide will release you from the clutches of your smartphone and allow you to live in the moment. It truly is the easyway.

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lives often in a different way to men's: women tend to stay at home drinking alcohol; women often feel particular shame over drinking too much; drinking around children can be a particular burden; in summary there are a lot of added pressures on women to stop drinking and often they feel this is an impossible task. Luckily, Allen Carr's Easyway makes it easy to stop drinking. It's the tried-and-tested cessation method that really works. With startling insight into why women drink and clear, simple, step-by-step instructions, Allen Carr shows you the way to escape from the alcohol trap in the time it takes to read this book. A unique method that does not require will power. Stop easily, immediately, painlessly and permanently. This book removes the psychological need to drink. Regain control of your life --

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