

pravana color chart

pravana color chart is an essential tool for hairstylists and color enthusiasts seeking precise and vibrant hair color transformations. This chart provides a comprehensive guide to Pravana's extensive range of hair color shades, including their signature Vivids, Pastels, and Neutrals. Understanding the Pravana color chart helps professionals select the right hue, tone, and intensity to achieve consistent and professional results. The chart also offers insight into the brand's color numbering system, color families, and special formulations designed for long-lasting and fade-resistant color. This article will explore the Pravana color chart in detail, outlining its components and offering guidance on how to use it effectively. Whether for salon use or personal hair color experimentation, mastering the Pravana color chart is indispensable for achieving striking, salon-quality hair color outcomes.

- Overview of the Pravana Color Chart
- Understanding Pravana's Color Numbering System
- Categories of Pravana Hair Colors
- How to Use the Pravana Color Chart Effectively
- Factors Influencing Color Selection
- Maintenance and Longevity of Pravana Colors

Overview of the Pravana Color Chart

The Pravana color chart serves as a detailed visual and numerical guide to the brand's diverse hair color offerings. It displays the full spectrum of colors available, from natural shades to vivid fashion colors, arranged systematically for easy reference. The chart is designed to assist hair professionals in understanding the undertones, levels, and nuances of each shade, ensuring accurate color application. It includes swatches of Pravana's Permanent, Semi-Permanent, and Demi-Permanent colors, showcasing the intensity and vibrancy of each hue. The chart also highlights the unique characteristics of Pravana's formulations, which are known for their ammonia-free, paraben-free, and cruelty-free qualities. This comprehensive guide simplifies the process of color consultation and selection, making it a fundamental resource in salons worldwide.

Components of the Pravana Color Chart

The Pravana color chart typically includes several key components to help users identify and differentiate between shades:

- **Color Swatches:** Visual representations of each hair color shade as it appears on hair.
- **Color Levels:** Numerical values indicating the lightness or darkness of the shade, ranging from level 1 (black) to level 10 (lightest blonde).
- **Tone Indicators:** Letters and numbers that describe the undertones, such as ash, gold, copper, or violet.
- **Color Families:** Groupings of shades based on their primary hues, such as blondes, brunettes, reds, and fashion colors.
- **Formulation Notes:** Information on whether the color is permanent, semi-permanent, or a special effect shade.

Understanding Pravana's Color Numbering System

Pravana employs a systematic numbering system to classify its hair colors, which helps in accurately identifying each shade's level and tone. This system is vital for predicting color outcomes and mixing formulas correctly. The numbering typically involves a combination of digits and letters that represent the depth and tone of the color.

Color Levels Explained

The first digit in the Pravana color code generally indicates the level of the hair color, which ranges from 1 to 10:

- **Level 1:** Black
- **Level 2:** Very Dark Brown
- **Level 3:** Dark Brown
- **Level 4:** Medium Brown

- **Level 5:** Light Brown
- **Level 6:** Dark Blonde
- **Level 7:** Medium Blonde
- **Level 8:** Light Blonde
- **Level 9:** Very Light Blonde
- **Level 10:** Lightest Blonde

Tonal Values and Letters

Following the level number, the code includes letters that indicate the tone or reflect of the color, such as:

- **A:** Ash (cool, blue-green undertones)
- **G:** Gold (warm, yellow undertones)
- **C:** Copper (reddish-orange undertones)
- **V:** Violet (cool, purple undertones)
- **R:** Red (warm red undertones)
- **N:** Neutral (balanced tone)

For example, a 7A would be a medium blonde with ash tones, while a 5G would be a light brown with gold tones.

Categories of Pravana Hair Colors

Pravana offers a wide range of hair color categories designed to meet various styling needs. The Pravana color chart reflects this diversity by segmenting colors into clear categories. Each category is formulated for specific effects and durability.

Permanent Hair Colors

Pravana's permanent hair colors provide long-lasting coverage with vibrant, true-to-swatch results. These colors are ideal for full color changes, gray coverage, and creating a base for fashion colors. They penetrate deeply into the hair shaft to ensure durability and resistance to fading.

Semi-Permanent and Demi-Permanent Colors

Semi-permanent colors deposit color on the hair surface without ammonia or peroxide, offering a gentle option for enhancing natural color or adding fashion tones. Demi-permanent colors use a low volume of peroxide to slightly penetrate the hair shaft, providing longer wear than semi-permanent but less than permanent colors. Both are excellent for toning, refreshing faded colors, or experimenting with new shades without commitment.

Vivids and Pastels

One of Pravana's signature offerings is its vibrant Vivids line, which includes bold and bright colors such as electric blues, fiery reds, and neon greens. The Pastels line delivers soft, muted versions of these vivid shades, perfect for subtle fashion looks. These colors require pre-lightened hair for optimal vibrancy and are popular for creative and fashion-forward styles.

How to Use the Pravana Color Chart Effectively

Proper use of the Pravana color chart is essential for achieving desired hair color results and minimizing errors during application. The chart should be referenced during consultation, formulation, and aftercare planning.

Consultation and Color Selection

Begin by assessing the client's natural hair color, skin tone, and desired outcome. Use the color chart to identify shades that complement these factors. Consider the lightness level and undertones that will best suit the client's complexion and style preferences.

Formulating the Color Mix

Use the numbering system to pick the exact shade or combination of shades needed. The chart helps determine whether to use a single color or blend multiple tones for customized results. Always consider the hair's starting level and condition to adjust the formula accordingly.

Patch Testing and Strand Tests

Before full application, conduct patch and strand tests using the chosen color from the Pravana chart. This practice ensures compatibility with the hair and skin and previews the final color, reducing the risk of unexpected outcomes.

Factors Influencing Color Selection

Several key factors must be considered when selecting colors from the Pravana color chart to ensure optimal results and client satisfaction.

Hair Condition and Porosity

The hair's health and porosity affect how it absorbs color. Damaged or porous hair may take color differently, resulting in uneven or faded results. Adjustments in formulation and processing time are often necessary based on these factors.

Base Hair Color and Level

The starting hair color significantly influences the end result. Darker hair may require pre-lightening to achieve vibrant colors, especially for Vivids and Pastels. The color chart assists in visualizing how shades will appear over different bases.

Desired Longevity and Fade Resistance

Consider how long the client wants the color to last. Permanent colors provide the longest wear, while semi-permanent options offer flexibility and easier change. The Pravana color chart indicates which colors fall into which category for informed decision-making.

Maintenance and Longevity of Pravana Colors

Maintaining the vibrancy and health of hair colored with Pravana products requires proper care routines. The color chart is a starting point, but aftercare is critical for lasting results.

Recommended Hair Care Practices

- Use sulfate-free shampoos and conditioners designed for color-treated hair to prevent premature fading.
- Limit exposure to heat styling tools or use heat protectants to preserve color integrity.
- Avoid excessive sun exposure or use UV-protective hair products to prevent color degradation.
- Schedule regular salon touch-ups based on the color type and individual hair growth rate.

Color Refreshing Techniques

Utilize demi-permanent or semi-permanent colors from the Pravana chart to refresh faded shades between full applications. Gloss treatments and color-depositing conditioners can also help maintain vibrancy and shine.

Frequently Asked Questions

What is the Pravana color chart used for?

The Pravana color chart is used by hairstylists and individuals to select and visualize the range of hair dye colors offered by the Pravana brand, helping them choose the perfect shade for their hair coloring needs.

Does the Pravana color chart include both permanent and semi-permanent colors?

Yes, the Pravana color chart typically includes both permanent and semi-permanent hair colors, showcasing the variety of vibrant and natural shades available in their product lines.

Where can I find the official Pravana color chart?

The official Pravana color chart can be found on the Pravana website, through authorized distributors, or at professional salons that use Pravana products.

How accurate is the Pravana color chart in predicting the final hair color?

The Pravana color chart provides a good reference for hair color results, but the final color may vary depending on the starting hair color, hair condition, and application technique.

Can I use the Pravana color chart to mix custom hair colors?

Yes, the Pravana color chart can help guide mixing custom hair colors by showing base shades and tones, allowing stylists to blend colors for personalized results.

Are there any new shades added to the latest Pravana color chart?

Pravana frequently updates their color chart with new trendy and vibrant shades, so it's recommended to check their latest official color chart for the most current color offerings.

Additional Resources

1. *Mastering Pravana Color Chart: A Comprehensive Guide*

This book offers an in-depth exploration of the Pravana color chart, detailing each shade and its unique qualities. It serves as a practical resource for hairstylists and colorists aiming to perfect their color application techniques. With step-by-step instructions and vivid illustrations, readers can confidently mix and match Pravana colors to achieve stunning results.

2. *The Art of Hair Coloring with Pravana*

Focusing on the creative potential of Pravana colors, this book inspires professionals to experiment with bold and vibrant hues. It covers fundamental color theory alongside advanced blending techniques specific to Pravana products. The book also features case studies and before-and-after photos to showcase transformative hair color makeovers.

3. *Pravana Color Chart Essentials: Understanding Tone and Shade*

Designed for beginners and experts alike, this guide explains the nuances of tone, depth, and shade within the Pravana system. It breaks down the color chart into easy-to-understand sections, helping users select the perfect color for various hair types and skin tones. Practical tips on maintaining color longevity and vibrancy are also included.

4. *Professional Hair Coloring Techniques Using Pravana*

This manual targets salon professionals who want to refine their skills with Pravana hair dyes. It covers application methods, timing, and formulation adjustments to achieve consistent and salon-quality results. The book also discusses troubleshooting common coloring issues and how to utilize the Pravana color chart to customize services.

5. *Creative Color Formulations with Pravana*

Explore the possibilities of custom hair color blends using Pravana's extensive palette in this innovative guide. It provides formulas for creating unique shades tailored to individual client preferences. The book encourages experimentation while grounding advice in color science and industry best practices.

6. *Pravana Color Chart and Hair Health: Balancing Beauty and Care*

This book emphasizes the importance of maintaining hair health while using vibrant Pravana colors. It includes information on choosing the right products, pre- and post-color treatments, and minimizing damage. Readers learn how to use the Pravana color chart effectively without compromising hair integrity.

7. Step-by-Step Pravana Color Applications for Stylists

Ideal for those new to Pravana or hair coloring in general, this step-by-step guide walks through the entire coloring process. From preparing the hair to choosing the right shade on the Pravana chart, each stage is clearly explained. The book also includes troubleshooting tips and client consultation advice.

8. Vibrant Hair Color Trends with Pravana

Stay ahead in the fashion industry with this trend-focused book highlighting popular and emerging hair colors using Pravana. It analyzes seasonal color trends and offers suggestions on how to adapt the Pravana color chart to create modern looks. Fashion-forward stylists will find inspiration and practical guidance here.

9. The Science Behind Pravana Hair Color Chart

Delve into the chemistry and technology that make Pravana colors unique in this scientific overview. The book explains pigment formulation, color stability, and the interaction of dyes with different hair types. It's a valuable resource for professionals who want a deeper understanding of the products they use.

Pravana Color Chart

Pravana Color Chart: Your Guide to Vibrant Hair Color

Ebook Title: Unlocking Pravana: A Comprehensive Guide to the Pravana Color Chart

Ebook Outline:

Introduction: Understanding Pravana's color system and the importance of the color chart.

Chapter 1: Deciphering the Pravana Color Chart: Breaking down the color codes, numbers, and symbols. Explaining the different color families (Vivids, Chromasilk, etc.).

Chapter 2: Choosing the Right Pravana Shade: Guidance on selecting colors based on natural hair color, desired outcome, and skin tone. Includes examples and visual aids.

Chapter 3: Mixing Pravana Colors: Techniques for creating custom shades, understanding color theory, and avoiding common mistakes. Includes practical mixing ratios and examples.

Chapter 4: Achieving Desired Results: Tips and tricks for successful application, including bleaching, toning, and maintaining vibrant color.

Chapter 5: Troubleshooting Common Problems: Addressing issues like uneven color, unwanted tones, and color fading. Solutions and preventative measures.

Conclusion: Recap of key concepts and resources for continued learning.

Pravana Color Chart: Your Guide to Vibrant Hair Color

The Pravana color chart isn't just a collection of swatches; it's a gateway to a world of vibrant, expressive hair color. Understanding this chart is crucial for both professional stylists and at-home color enthusiasts looking to achieve stunning results with Pravana's extensive range of shades. This comprehensive guide will equip you with the knowledge and skills to navigate the chart, select the perfect color, and confidently create the hair look you desire.

Chapter 1: Deciphering the Pravana Color Chart

Pravana offers various lines, each with its own unique color chart and nuances. The most popular include Vivids, Chromasilk, and ChromaSilk Fantasy. Understanding the numbering system and symbols is key. Typically, Pravana utilizes a system where the numbers represent the base color and any letters or additional numbers indicate modifiers. For example:

The First Number: Represents the level (1 being the darkest, 10 being the lightest). This indicates the lightness or darkness of the base color.

The Second Number: Represents the tone (e.g., 1-warm, 2-neutral, 3-cool). This influences the underlying warmth or coolness of the shade.

The Third Number: Represents the intensity (e.g., adding a 0 could indicate an increase in vibrancy, adding a 4 could indicate an increase in depth). This can vary depending on the line.

Letters: Letters often denote specific shades or modifiers within a color family (e.g., 'V' for vivid, 'R' for red).

Color Families: Understanding the differences between Vivids (intense, bold shades), Chromasilk (more natural-looking shades), and ChromaSilk Fantasy (pastel and vibrant shades) is critical for choosing the appropriate product for your desired outcome.

Chapter 2: Choosing the Right Pravana Shade

Selecting the right Pravana shade is a multi-faceted process that considers several factors:

Your Natural Hair Color: This is the foundation. Darker hair requires pre-lightening to achieve lighter shades. The Pravana chart can guide you in determining how many levels of lift you need.

Desired Outcome: Do you want subtle highlights, a dramatic change, or a specific color like a vibrant pink or a cool blonde? The chart will help you identify shades that will achieve your vision.

Skin Tone: Your skin tone plays a significant role in determining which colors will complement your complexion. Warm skin tones generally suit warm colors (golds, reds, oranges), while cool skin tones often complement cool colors (ashy blondes, blues, purples). Consider undertones as well (peach, olive, rosy, blue).

Hair Texture: The texture of your hair can affect how the color takes. Fine hair may absorb color more quickly than coarse hair.

Consulting the Pravana color chart alongside images of similar hair colors will greatly aid in making an informed decision.

Chapter 3: Mixing Pravana Colors

Mixing Pravana colors allows for unparalleled customization. However, it requires a good understanding of color theory:

The Color Wheel: Familiarize yourself with the color wheel to understand complementary, analogous, and triadic color relationships. This will help you create balanced and harmonious shades.

Mixing Ratios: Pravana's instructions usually provide mixing ratios for achieving specific results. Start with small batches to experiment and refine your blend before applying it to your entire head of hair.

Testing Strands: Always test your color mixture on a small, inconspicuous section of hair before applying it to the entire head. This will allow you to see how the color develops and make any necessary adjustments.

Common Mistakes: Avoid over-mixing, which can dilute the intensity of the color. Also, avoid using too much developer, which can lead to damage or uneven results.

Understanding the concepts of saturation, value, and hue will help you effectively adjust shades and produce creative effects.

Chapter 4: Achieving Desired Results

Proper application techniques are essential for achieving consistent and even color distribution:

Pre-Lightening: If you're aiming for lighter shades, pre-lightening (bleaching) is often necessary. Choose the appropriate level of developer and carefully follow the instructions to avoid damage.

Sectioning: Divide your hair into sections before applying the color to ensure even saturation.

Application Techniques: Depending on the desired look (all-over color, highlights, balayage), use appropriate application techniques. Use gloves and avoid getting color on your skin.

Processing Time: Follow the recommended processing time carefully. Over-processing can lead to damage and uneven color.

Toning: After lightening, toning may be needed to neutralize unwanted brassy or yellow tones and achieve the desired shade.

Chapter 5: Troubleshooting Common Problems

Even with careful planning, challenges can arise:

Uneven Color: This often results from improper application or inconsistent pre-lightening.

Addressing this may require corrective coloring or further lightening.

Unwanted Tones: Brassiness, redness, or other undesirable tones can be corrected with toners or color-correcting products.

Color Fading: Fading is a natural process, but it can be minimized by using color-safe shampoos and conditioners, limiting heat styling, and using UV protection.

Allergic Reactions: Always perform a patch test before applying any new color product to avoid allergic reactions.

By understanding these common issues and their solutions, you can prevent and effectively resolve problems.

Conclusion

Mastering the Pravana color chart unlocks a world of creative possibilities. By understanding the color codes, applying proper techniques, and troubleshooting effectively, you can achieve stunning and vibrant hair color, whether you're a professional stylist or a passionate at-home colorist. Remember to always prioritize the health of your hair and follow safety guidelines.

FAQs

1. Can I use Pravana Vivids on unbleached hair? Generally, no. Vivids require a lightened base for optimal vibrancy.
2. How long does Pravana color last? The longevity depends on the shade, hair type, and aftercare.
3. What developer should I use with Pravana? The recommended developer will vary depending on the specific Pravana product and the desired lift.
4. Can I mix different Pravana lines together? While possible, it's generally not recommended without understanding the potential effects on the final result.
5. How do I remove Pravana color? Professional color removal is recommended.
6. What is the best way to maintain Pravana color? Use color-safe products and limit heat styling.
7. Where can I buy Pravana products? Pravana products are available online and at select salons and beauty supply stores.
8. What is the difference between Pravana Vivids and ChromaSilk? Vivids are more vibrant and bold, while ChromaSilk offers a wider range of more natural shades.
9. Does Pravana damage hair? Like all hair dyes, Pravana has the potential to cause damage if not

used properly. Always follow instructions carefully.

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2. Pravana ChromaSilk Review: An in-depth look at Pravana's semi-permanent hair color.
3. How to Bleach Hair for Pravana Vivids: A step-by-step guide to safely lighten hair for vibrant colors.
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8. Troubleshooting Common Pravana Color Problems: Solutions for uneven color, fading, and other issues.
9. Maintaining Vibrant Pravana Hair Color: Tips for prolonging the life of your Pravana color.

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history of red hair throughout the ages. A book that breaks new ground, dispels myths, and reinforces the special nature of being a redhead, with a look at multiple disciplines, including science, religion, politics, feminism and sexuality, literature, and art. With an obsessive fascination that is as contagious as it is compelling, author Jacky Colliss Harvey (herself a redhead) begins her exploration of red hair in prehistory and traces the redhead gene as it made its way out of Africa with the early human diaspora to its emergence under Northern skies. She goes on to explore red hair in the ancient world; the prejudice manifested against red hair across medieval Europe; red hair during the Renaissance as both an indicator of Jewishness during the Inquisition and the height of fashion in Protestant England, under the reign of Henry VIII and Elizabeth I; the modern age of art and literature, and the first positive symbols of red hair in children's characters; modern medicine and science and the genetic and chemical decoding of red hair; and finally, red hair in contemporary culture, from advertising and exploitation to gingerism and the new movement against bullying.

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nutrition of young children, particularly health and nutrition workers, and their trainers.

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pravana color chart: Your Dog Is Your Mirror Kevin Behan, 2012 Describes a model for understanding canine behavior based on the premise that dog and owner form a group mind and that when a dog behaves in a certain manner it is reacting to the emotions the owner is feeling.

pravana color chart: Blessed Are the Hairstylists for They Bring Out the Beauty in Others Corbrooklyn Publishing, 2019-01-22 This fun journal is for hairstylists who bring out the beauty in others. Thank your hairstylist with the gift of this 100 page journal. Journals can be used in many different ways. You can write to do lists, write your goals, plan an event or anything else you can dream up.

pravana color chart: *Dyes and Pigments* Arnold R. Lang, 2009 Dyes and pigments are substances that impart colour to a material. The term colorant is often used for both dyes (also called dyestuffs) and pigments. The major difference between dyes and pigments is solubility (the tendency to dissolve in a liquid, especially water). Dyes are usually soluble -- or can be made to be soluble -- in water. Once a dye is dissolved in water, the material to be dyed can be immersed in the dye solution. As the material soaks up the dye and dries, it develops a colour. If the material then retains that colour after being washed, the dye is said to be colourfast. Pigments are generally not soluble in water, oil, or other common solvents. To be applied to a material, they are first ground into a fine powder and thoroughly mixed with some liquid, called the dispersing agent or vehicle. The pigment-dispersing agent mixture is then spread on the material to be coloured. As the dispersing agent dries out, the pigment is held in place on the material. In most cases, dyes are used for colouring textiles, paper, and other substances, while pigments are used for coloring paints, inks, cosmetics, and plastics. This book presents new and significant research from around the world in this field.

pravana color chart: **Elements of the Science of Language** Irach Jehangir Sorabji Taraporewala, 1962

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pravana color chart: **The Snurtch** Sean Ferrell, 2016-08-30 Ruthie has a problem at school. It is the Snurtch. The Snurtch is a scribbly, grabby, rude monster who follows Ruthie around and gets her into all sorts of trouble. It seems Ruthie will never be rid of the Snurtch. But eventually, she realizes she's not the only one--George has one, too--

pravana color chart: **Sennets and Tuckets** Steven Ledbetter, 1988 Friends and associates share their memories of Bernstein as a student composer, teacher, recording artist, television

performer, and conductor.

pravana color chart: The Development of Hindu Iconography Jitendra Nath Banerjea, 1974

pravana color chart: Vaṅgasena Saṃhitā, Or, Cikitsāsāra Saṅgraha of Vaṅgasena: Nidānādhikāra to Ślipadarogādhikāra Vaṅgasena, 2004 Chromic acid and chromium oxide are the two versatile Cr(VI) oxidants known to organic chemists for decades. The introduction of the Corey's reagent, viz: pyridinium chlorochromate, in 1975 followed by the publications on several Cr(VI) oxidizing agents containing the -onium chromates and halochromates in the last three decades have very much changed the chemistry of oxidations with Chromium VI. Several of these new reagents have been shown to be mild so that they can be handled easily and the reaction products may also be controlled. Some of them are highly selective oxidants for positions like allylic hydroxylic group, etc., and some other are highly regioselective. The information on more than 36 such reagents reported in various internationally reputed journals spanning about 280 references have been collected and provided in this book in such a manner that it will be very useful for professionals, researchers, teachers and graduate students working in organic synthesis.

pravana color chart: Punkademics Dylan A. T. Miner, 2012 In the thirty years since Dick Hebdige published *Subculture: The Meaning of Style*, the seemingly antithetical worlds of punk rock and academia have converged in some rather interesting, if not peculiar, ways. A once marginal subculture documented in homemade 'zines and three chord songs has become fodder for dozens of scholarly articles, books, PhD dissertations, and conversations amongst well-mannered conference panelists. At the same time, the academic ranks have been increasingly infiltrated by professors and graduate students whose educations began not in the classroom, but in the lyric sheets of 7 records and the cramped confines of all-ages shows. *Punkademics* explores these varied intersections by giving voice to some of the people who arguably best understand the odd bedfellows of punk and academia. In addition to being one of the first edited collections of scholarly work on punk, it is a timely book that features original essays, interviews, and select reprints from notable writers, musicians, visual artists, and emerging talents who actively cut & paste the boundaries between punk culture, politics, and higher education--Publisher's description

pravana color chart: Report of the Military Board of Allied Supply Allied and Associated Powers (1914-1920). Military Board of Allied Supply, 1925

pravana color chart: आयुर्वेदिक द्रव्यसंग्रहः, 2007 Bhavaprakash Nighantu is nucleus of Ayurvedic Materia Medica. It is one of the most indispensable works on Ayurveda. This work on English translation of the ancient Ayurvedic text has been divided into two parts: Part A, deals with principle Ayurvedic drugs of plant and animal origin. It covers twenty chapters on various gana (classification) of Bhavaprakash. Here, Ayurvedic parameters applicable to drugs have been tackled in detail. Classification of drugs according to medicinal activity, Description of gana according to Ayurveda, Brief monographs of medicinal plants used in Ayurveda, Certain miscellaneous Ayurvedic drugs, Plants used in other alternative systems of medicine, Drugs of animal origin. It will serve a handy reference book for all those involved in ayurvedic and medicinal plant research.

pravana color chart: Color Charts Anne Varichon, 2024-02-06 A beautifully illustrated history of the many inventive, poetic, and alluring ways in which color swatches have been selected and staged The need to categorize and communicate color has mobilized practitioners and scholars for centuries. *Color Charts* describes the many different methods and ingenious devices developed since the fifteenth century by doctors, naturalists, dyers, and painters to catalog fragments of colors. With the advent of industrial society, manufacturers and merchants developed some of the most beautiful and varied tools ever designed to present all the available colors. Thanks to them, society has discovered the abundance of color embodied in a plethora of materials: cuts of fabric, leather, paper, and rubber; slats of wood and linoleum; delicate skeins of silk; careful deposits of paint and pastels; fragments of lipstick; and arrangements of flower petals. These samples shape a visual culture and a chromatic vocabulary and instill a deep desire for color. Anne Varichon traces the emergence of modern color charts from a set of processes developed over the centuries in various contexts. She

presents illuminating examples that bring this remarkable story to life, from ancient writings revealing attention to precise shade to contemporary designers' color charts, dyers' notebooks, and Werner's famous color nomenclature. Varichon argues that color charts have linked generations of artists, artisans, scientists, industrialists, and merchants, and have played an essential and enduring role in the way societies think about color. Drawing on nearly two hundred documents from public and private collections, almost all of them previously unpublished, this wonderfully illustrated book shows how the color chart, in its many distinct forms and expressions, is a practical tool that has transcended its original purpose to become an educational aid and subject of contemplation worthy of being studied and admired.

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